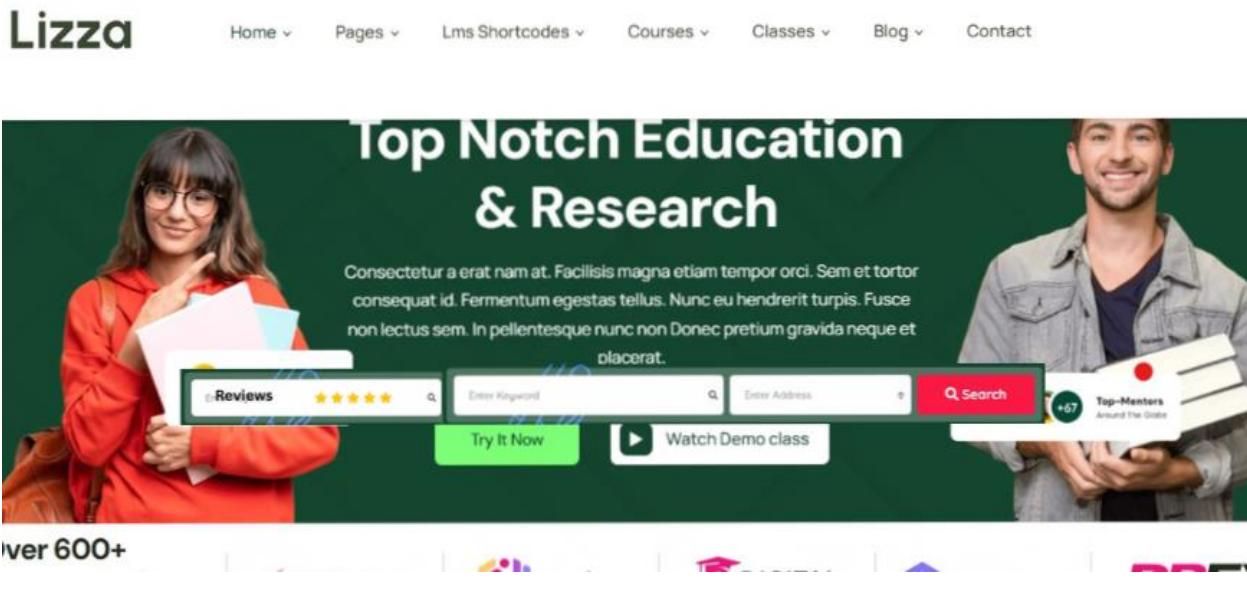


Dear Development Team,

I'm sharing a detailed overview of the required features and integration strategy. The goal is to use the **Lizza theme as the primary layout** while incorporating **ClassiAds' powerful directory/listing and ad-posting functionality**. The end product will serve as a **comprehensive education directory and institute management platform**.

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The homepage banner will include an advanced search feature, similar to the one used in ClassiAds. We just need to add a review-based search filter to it. Please refer to the attachment for reference.



Over 600+

📌 1. Institute Detail Page – Tab-Based Section Layout

**Affiliate Marketing**

Instructor: Nadishwaria@gmail.com Curriculum: 1 Items Reviews: ★★★★★ (1 Review)

**Health & Safety Measures:**

- ✓ Masks required
- ✓ Staff wears gloves
- ✓ Hand sanitizer
- ✓ Temperature checks

**Additional Features:**

- Accepts Credit Cards
- Bike Parking
- Car Parking
- Free WiFi
- TV
- Open to All
- Restrooms
- ✓ Smoking

**Shopping Features:**

- Bracelet Repair
- Jewelry Restoration
- Watch Cleaning

**Contact Information:**

Email: admin@jasonshoppingmall.com

Website: view our site

Categories: Shopping

Address: 4943 Hood Avenue, San Diego, 92126

Listing Tags: sole shop mall grocery

Each institute listing should have a detailed profile page with the following sections displayed as **separate Elementor tabs or templates**, allowing customizable designs for each section:

#### Tabs (Editable via Admin Panel):

- About
- Features & Facilities (Same as classiad gives a vast options)
- Faculty (Content is upto you)
- Admission Criteria (Content is upto you)
- Fee Structure (Content is upto you)
- Download Button (for brochures/prospectus)
- Programs (Content is upto you)
- Branches (Content is upto you)

- Upcoming Events & News (Suggested below)
- Apply for Admission (Suggested Below)
- Gallery (it will show on the tab as classiad shows at the end)
- Video (it will show on the tab as classiad shows at the end)
- Reviews (it will show on the tabs as classiad shows at the end)

 **Note:**

- These tabs should be **modular**, meaning they can be **added/removed** via the admin panel per institute.
- All these sections should have corresponding options in the institute's **dashboard** to manage their content dynamically.

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 **Upcoming Events & News Module – Detailed Functional Instructions (Plugin can be used)**

Each institute should have the ability to add **multiple upcoming events** through their dashboard. The event creation form should include the following input fields:

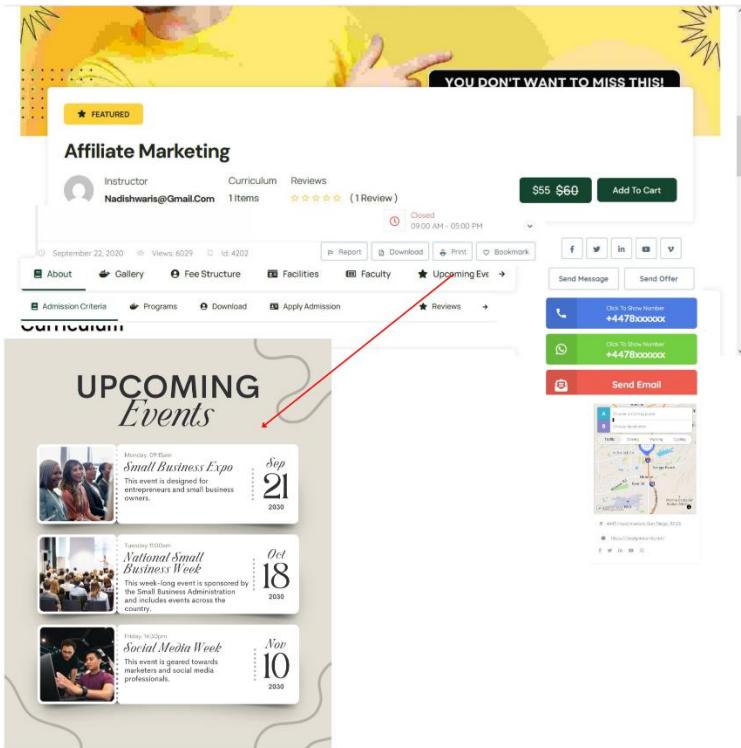
 **Input Fields for Event Submission:**

- **Event Image:** Upload an image or banner representing the event.
- **Event Title:** A short, descriptive title for the event.
- **Date & Time:** Selectable fields for setting the event date and time.
- **Event Description:** A text area for a detailed description of the event.

---

 **Front-End Display (On Website)**

These events will be displayed under the **“Upcoming Events & News”** tab on each institute's public profile page. The front-end layout should visually represent the events in a **card or chart-style grid** format for easy readability.



Each event card should include:

- A thumbnail of the uploaded image
- Event title (**bold**)
- Event date and time
- A brief snippet of the event description (with a "Read More" option if needed)

### 3. Online Admission Form – Workflow & Features

This module will enable students/visitors to fill out an online admission form from an institute's detail/profile page. The submitted data will be received by the super admin in an organized and printable format — like a formal admission form.

#### Form Structure:

- Displayed under the **"Apply for Admission"** tab
- A sample admission form will be added initially
- Built using Elementor or compatible form plugin (to allow enhancements later)
- Should include **maximum necessary fields**, such as:

- Full Name
- Picture
- CNIC/Form-B
- Email
- Phone
- City
- Address
- Course/Program Applied For
- Academic Background
- Upload Documents (PDF, JPG)
- Additional Notes

#### **Form Submission Workflow:**

##### **Step 1: Admin-Level Submission**

- When a student submits a form from an institute page, it should first appear in the **main platform admin (super admin) panel**.

##### **Step 2: Post Approval**

- Once reviewed and approved by the super admin:
  - The form entry (admission data) is **transferred to the respective institute's dashboard**, based on the selected listing.
  - Institute Name (auto-attached based on form location) **(If possible)**

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#### **4. Pricing Plan Functionality & Role Restrictions**

Implement a **tiered pricing plan system** (based on ClassiAds model) with the following rules all options are ok included in the plan but need to add more at paid plans: See attached

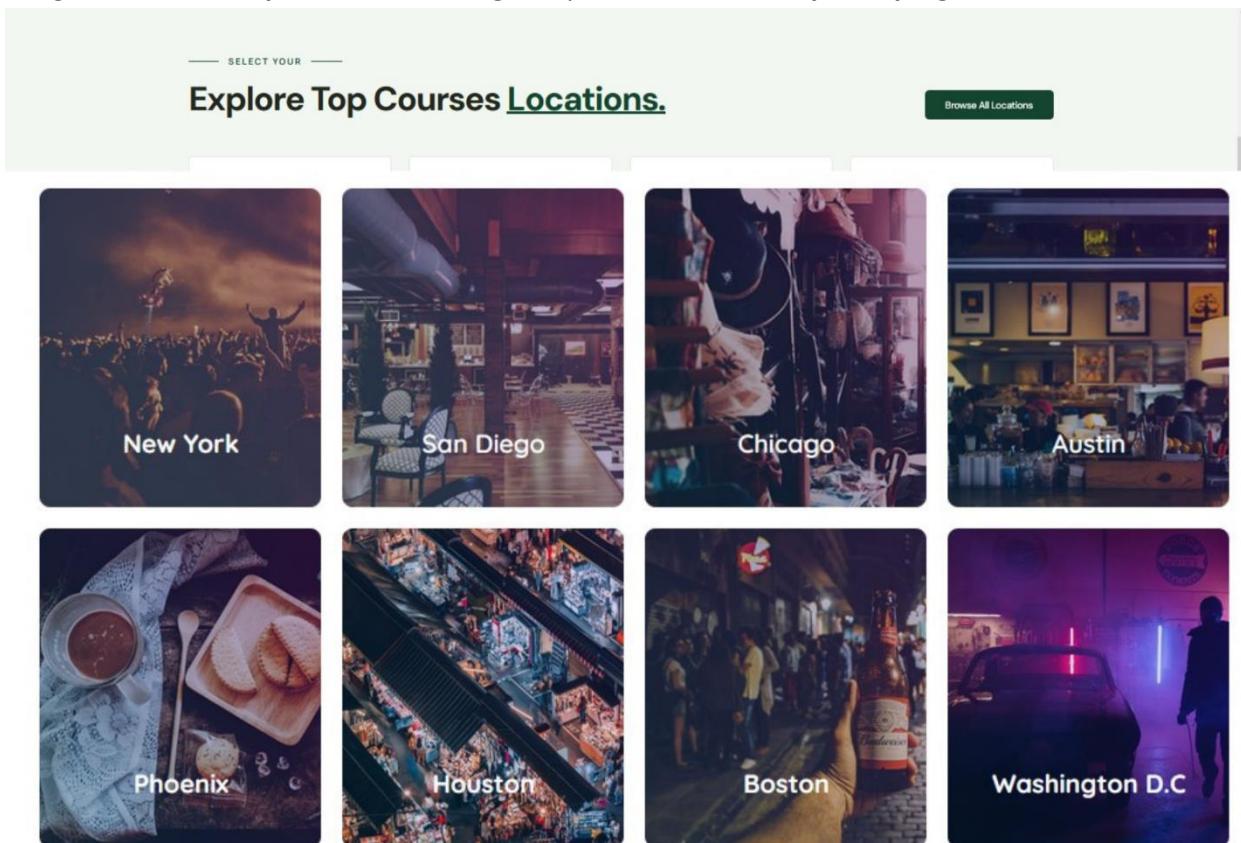
Free	£10	£15
<div style="border: 1px solid #ccc; padding: 10px; text-align: center;"> <p><b>SELECT THIS PLAN</b></p> <p><input checked="" type="checkbox"/> Sticky</p> <p><input checked="" type="checkbox"/> Featured</p> <p>Up To 2 Categories</p> <p>1 Location</p> <p>Up To 8 Images</p> <p>1 Video</p> </div> <div style="border: 1px solid #009640; width: 20px; height: 20px; display: flex; align-items: center; justify-content: center; margin-top: 10px;">  </div>	<div style="border: 1px solid #ccc; padding: 10px; text-align: center;"> <p><b>SELECT THIS PLAN</b></p> <p><input checked="" type="checkbox"/> Sticky</p> <p><input checked="" type="checkbox"/> Featured</p> <p>Up To 2 Categories</p> <p>1 Location</p> <p>Up To 8 Images</p> <p>Banner Ad</p> <p>Upcoming Events &amp; News</p> <p>Up To 2 Videos</p> </div>	<div style="border: 1px solid #ccc; padding: 10px; text-align: center;"> <p><b>SELECT THIS PLAN</b></p> <p><input checked="" type="checkbox"/> Sticky</p> <p><input checked="" type="checkbox"/> Featured</p> <p>Up To 2 Categories</p> <p>1 Location</p> <p>Up To 10 Images</p> <p>Banner Ad At Home Page</p> <p>2 Videos</p> <p>Online Admission</p> <p>Upcoming Events &amp; News</p> </div>

- The **Lizza theme layout** should be maintained throughout functionality of classiad.
- **Pop-up Banner** for paid plans:
  - Active for a defined number of days
  - Auto-deleted after expiry
  - Must be shown at “**Home page**”
- The following features should only be **available to paid users**:
  - **Apply for Admission Tab**
  - **Upcoming Events & News Tab**
- **Free users** should not have access to these features in their institute listings or dashboards.
- Rest features should be added as showing in the picture.
- I can add/remove features according to plan

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## 5. Location-Based Search Functionality

Integrate **ClassiAds-style location filtering**, but preserve the **Lizza layout styling**.



Functionality:

- If a visitor selects a city (e.g., Lahore), they are redirected to a dedicated page showing listings filtered by that location.
- The page layout consistent with **classiad location section**, and ClassiAds' filtering and search mechanisms.

## 6. CSV Bulk Upload:

we want to enable **CSV bulk upload functionality** for all types of listings